ABSTRACT OF THE DISCLOSURE

A network browser interface having client-specific information and associated method are disclosed that provide improved client-specific advertising and marketing to network users. The present invention takes advantage of program interfaces with client-specific or co-branded information to deliver, in part, substantially continuous client-specific advertising to users. The present invention also provides additional advantageous features for a network browser. The network may be the Internet, intranet networks, or other networks linking together multiple users.